

DESIGN PORTFOLIO

OLIVIA DAVI



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ABOUT

As a communications major from UCSB, I began my career in publishing, writing and building the layout for Arts & Entertainment articles in local magazines including the Independent and Community Voice.

My work in the publishing world naturally evolved to include blogging and website design.

In my time as a Senior Website Production Specialist with AppFolio, I've developed a range of skills from logo and graphic design, to building website templates. This experience has given me a strong foundation of visual design principles and best practices.

Senior Website Production Specialist

AppFolio, Inc. | 2019 - Present

Website Production Specialist

AppFolio, Inc. | 2017 - 2019

Managing Production Editor

Forester Media | 2017

Writer & Editorial Assistant

Community Voice Magazine | 2015 - 2017

Freelance Writer

Santa Barbara Independent | 2015 - 2017

CAREER

LOGO DESIGN



THE ARCHES

A PRESERVE PROPERTY



PLATINUM
REAL ESTATE GROUP

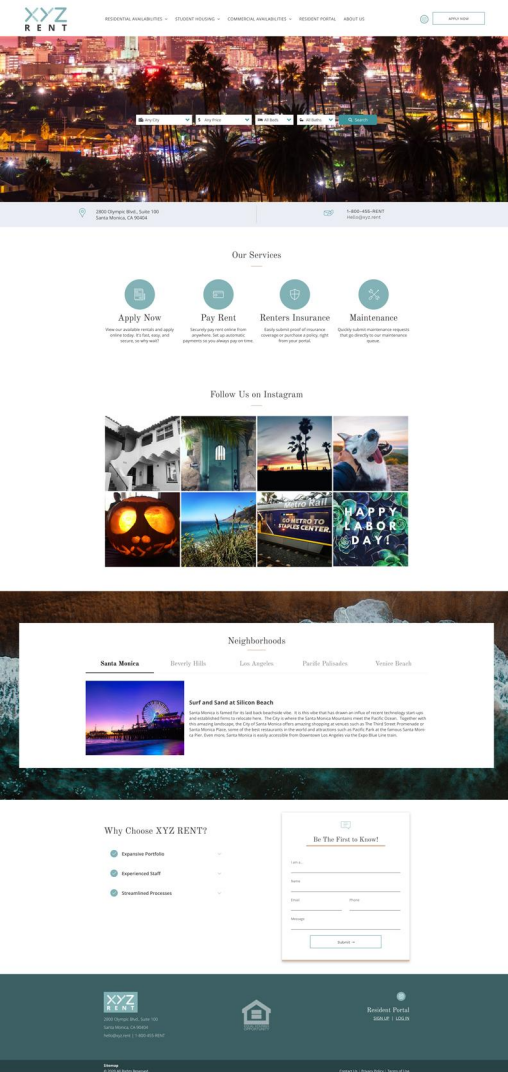
APPAREL AND T-SHIRT DESIGNS



Left: Voted best design and was printed for AppFolio's Value Added Services department 2019 t-shirt.

Bottom: Runner-up for AppFolio's Value Added Service department t-shirt design competition in 2018.

Value  Services



WEBSITE DESIGN

<https://www.xyz.rent/>

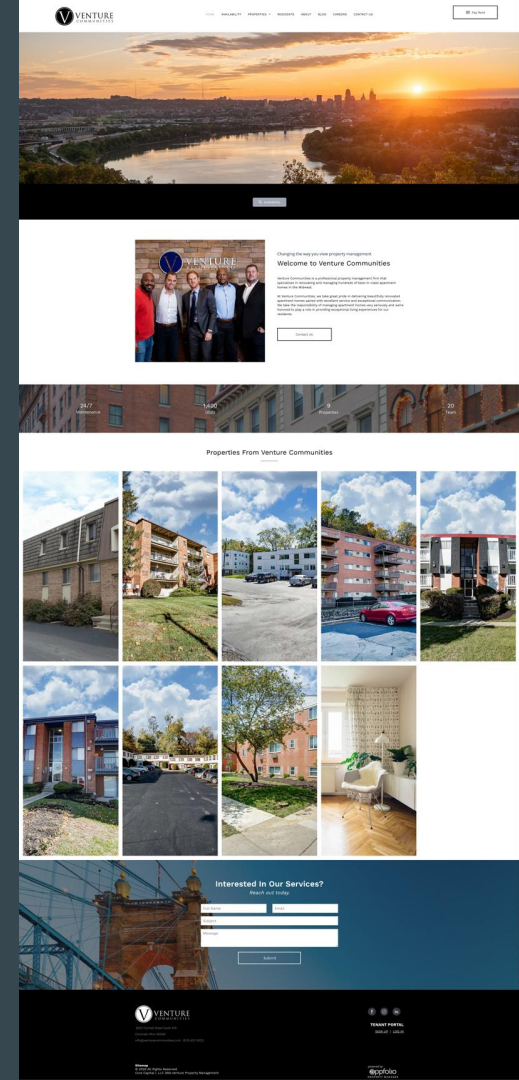
<https://www.noriproperty.com/>

<https://www.trilliantpm.com/>

<https://www.urbanflexpdx.com/>

<https://www.themetreading.com/>

<https://www.countermanagement.com/>



Adobe PhotoShop

Non-destructive editing, layers, levels, cropping,
prep production for garment printing

Adobe Illustrator

Logo design, typography, vector conversion

Adobe InDesign

Newspaper and magazine layout, ad placement

Miscellaneous

HTML & CSS, WordPress, Wix, Duda, blogging

EXPERTISE

THANK YOU!

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